

Minutes from January meeting

Attendees: Deepa, Kirti, Vishwa, Indraneel, Pramod, Baiju

Date: 17th January

Time: 15:30

Place: Starbucks, Central

1. Swadhar :

Deepa will follow up with Mrs. Bapat on proceeding with the funding for the current year and advancing the funding for the next calendar year.

2. New project proposal.

Kirti suggested discontinuing Akshardeep and considering a new project. All others were against the idea of discontinuing a project. Deep to find out if Akshardeep can find an alternate source of funding.

3. Fund raising ideas,

Pramod suggested putting up desks at all events to find more volunteers. Pramod suggest we think about a concert.. Pramod will find out the costs and details of bringing Jagjith Singh.

Deepa: An additional monthly meeting for fundraising . Vishwa will send Deepa the members list from the google docs. Deepa will then call up people from the list and try to bring them to the monthly meetings

Indraneel : Write down all the events we participated in last year and evaluate which events contributed most for publicity. For the weltmarkt to continue , we need to find more volunteers to stay at the stalls.

Vishwa, Concerts are big effort and every other Indian organization seem to be organizing concerts. Efforts to bring in sponsorships are huge.

Indraneel, there is going to be a Bengali event and the organizers are willing to provide a 20min time for presentation about Asha. They would like to use the Asha banner.

Vishwa, It's ok to use the Asha banner provided a part of the proceeds is donated to Asha.

4. Weltmarkt

Indraneel, will do the booking of the stalls

Deepa will identify people who can take responsibility of the stall for each of the month.

Regards

