

ASHA General Meeting
Date:June 10, 2002
Venue: Polyterasse,ETH Zentrum.

Participants:Arvind, Chidu, Priyanka, Ravi,Reena, Sachin, Saikumar, Sathya

- 1) The meeting started with a brief discussion on the VA and GG projects.Most appropriate time to send first instalment for VA was discussed and need to make deadlines was one of the agendas of the meeting
- 2) Time and money limit-A broad and tentative time limit has been set for completion of various tasks.They are
 - Our upperlimit for raising funds as for year 2002 is 16,000SFr for VA (our first priority) and 4,500Fr for GG.
 - -End June/beginning July-registration of ASHA ZURICH as a charity organisation
 - Beginning September reaching atleast the target amount (8000 SFr i.e. 50%) from our side+arranging for the rest 50% of the funds with other organisations.
 - -Beginning October-Decision would be made as to when, through what channels and how much money is to be sent to India for VA.
 - October: mobilisation of first instalment to India.
- 3) Registration-It was agreed upon that, registration of ASHA Zurich, as a charity organisation, with Swiss authorities would be beneficial for the organisation in future.The Swiss authorities could ask to fulfil certain requirements.Chidu and Sathya took the responsibility to do this task.
- 4) Fundraising and ASHA advertising-Presently we have to schemes under which we can collect funds
 - One time (lump sum) donations (targets-companies, organisations and individuals)
 - 'Charity as a hobby'-regular monthly payments primarily from families and students.The treasurer (Santosh) would look as to how such contracts could be made with donors and the bank, what are the handling costs. This task is planned to be completed as soon as possible.
 - -UBS optimus -Applications for funding of both the above said projects will be filed for UBS charity fund(UBS optimus).Santosh and Sai are responsible for this task and they would also inform about requirements outlined by UBS for getting a charity fund.
 - -Rotary Club-As a part of arranging the rest 50% of funds, Rotary club was selected as a potential donor. A presentation (on ASHA Zurich) has been already made by Arvind, which will be available on ASHA website.
 - -Corporate contacts- Sathya and Chidu would do some research as to how to establish these contacts and how to present ourselves, and this would be discussed in more detail in the future ASHA meetings

- -Target groups-It was suggested that we could identify target groups(donor groups) in various cities (Baden,Basel,Bern etc.)and companies (TCS-Sathya) and employ people from the committee to develop contacts in these groups
 - -Increase number of members for ASHA
 - -Try to build as many personal contacts
 - -Collection of 500SFr by small groups(2-3 people) having one committee member
 - -Updating info on project's progress, maintaining a Donor's list-Sathya,Priyanka
 - -Information material-update brochure, distribution in Zurich (Reena,Ravi)
 - -Cover important events to collect money with Rappenkeller, info desk and brochures
 - -ASHA events-,ASHA Disco, ASHA dinner+Insaz events
 - -selling ASHA merchandise-ASHA T-shirts -Arvind and Priyanka.
- 5) Administrative costs-a separate pool to cover expenses like printing costs etc would be maintained. Time to time contributions from committee members should be enough.
- 6) It was decided that for contacts with corporate and organisations request for money would be made on project basis but for individual donations ASHA Zurich would be emphasised. In case we have no project we would show the projects we have already funded.
- 7) Tax and other legal matters-Arvind is looking into it. Hopefully more information will be available in the next few days.

Priyanka Belawat
General Secretary.